

# HSHAP Facts

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[www.earsindia.com](http://www.earsindia.com)



Venus Medicine Research Center

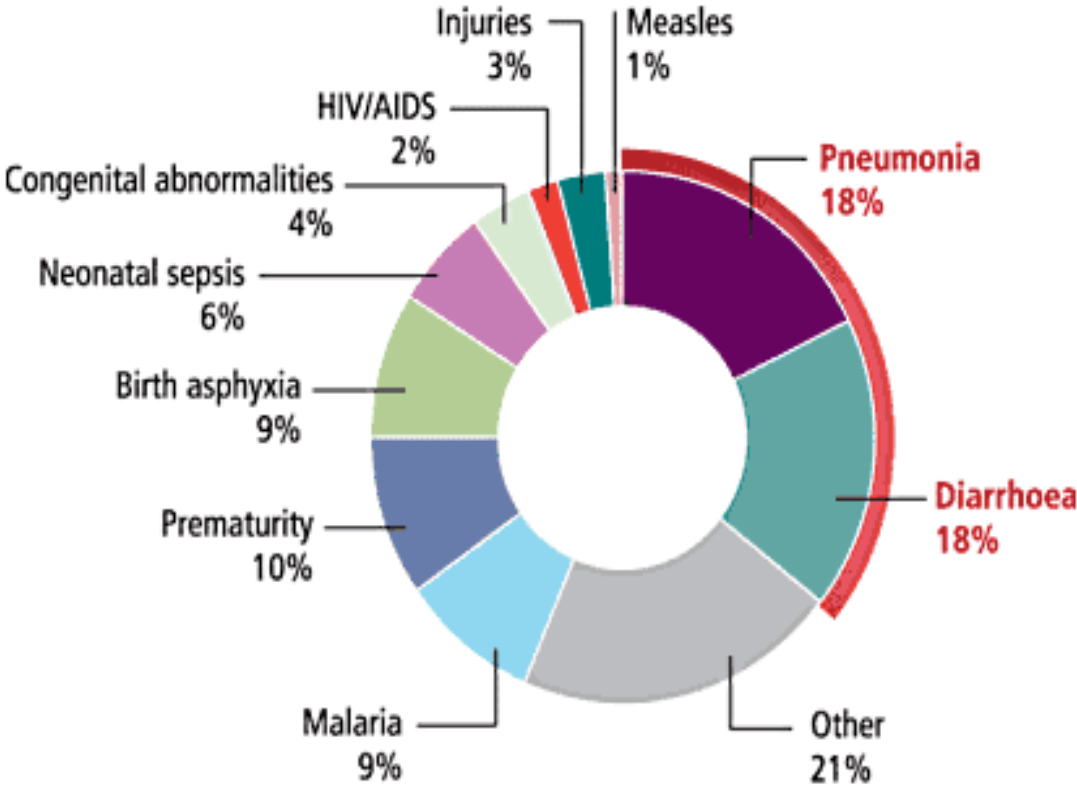
# EARS HSHAP Agenda

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- Sanitation Awareness
- Hygiene promotion
- Hand washing
- Body Hygiene
- Good Hygiene practice

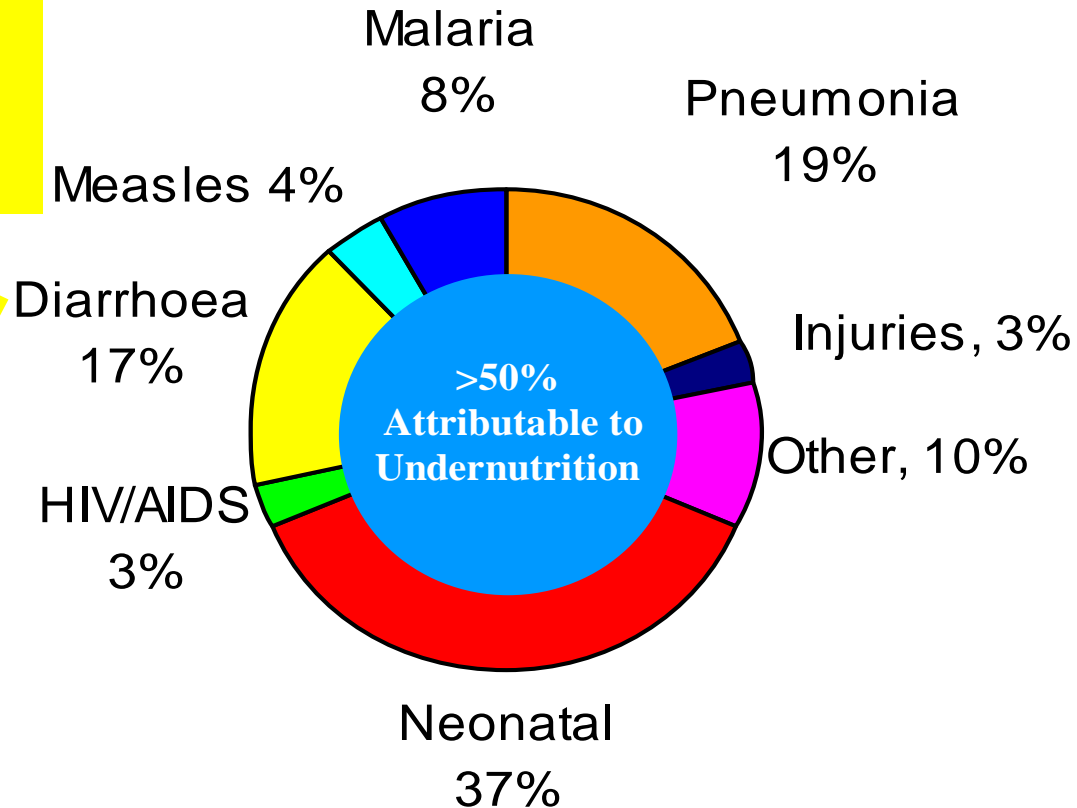
**In primary schools students, their guardian, teachers, staff  
and public in large**

# Causes of Child Deaths in Low-Income Countries, Source: WHO, World Health Statistics



# 10 million children under 5 die each year

Poor hygiene, lack of access to sanitation and unsafe drinking water together contribute to about **88% of diarrhoea** deaths



**Causes of Mortality among under-five Children**

# Disease & disability

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- **4 billion cases** of diarrhoea each year
- Developing world suffer from intestinal worm infections
- **6 million** people are blind from trachoma infection.
- **200 million** people in the world are infected with schistosomiasis infection.

Severe and moderate stunting could be reduced by 39%.

Improved hygiene behaviours would decrease the risk of stunting in one in three children who are already vulnerable





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Without improved hygiene behaviours **four in ten** children will not reach their full educational potential

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➤ Maintaining a healthy environment through hygiene improvements is essential to safe guarding the health and quality of life of people

➤ Hand washing one of the key messages





# Evidence Base – Quick Wins

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- **YES** Hand Washing affects
  - Correct hand washing at critical times can reduce diarrhoea by 42 -47%.
  - Children Under 15 : 53% lower incidence of diarrhoea by good hand washing practice

# It's all about Partnership . . .

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- National and local Government structures
- NGO's, CBO's (Community Based Organization), FBO's (Faith Based Organization)
- Religious & Community leaders
- Development Partners & Donors
- Media
- Private Sector
- Voluntary Groups & individuals

# Advocacy and Promotion . .

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- **Advocacy** with decision makers, leaders, donors, private sector, leaders and the media.
- **Promotion** at community, school, household and individual levels

# Common Messages . . . .

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- Avoid different and sometimes conflicting messages
- Simple practical messages that everyone can use
- One theme to maximise impact – handwashing, sanitation, water quality, etc.
- Build on existing knowledge & practices

# Total Sanitation with

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- Community based process
- Demand Driven
- Community managed

# Program levels

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Level 1

Practical Awareness for Sanitation & Hygiene  
(PASH)

Level 2

School Led Total Sanitation & Hygiene  
(SLTSH)

# Our goal

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To make a contribution to society by promoting hand washing, hygiene practice and the health by engaging ways for school children to:

**a. Influence hygiene behaviour change among children, parents/caregivers for good Hygiene practice**

**a. Wash hands with soap and its importance**

# Our Beliefs

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School children and schools – one of the few common, stable and valued channels of influence within poor rural and urban communities– can significantly influence behaviour at home and society,



# Current Areas of Interest...

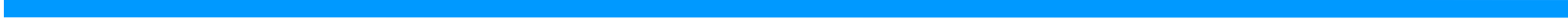
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- Identifying key role, kids can play
- ‘Things’ that change behavior
- And more...

# EARS in Schools

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- Network of improved schools by EARS
- Working with Children on key hygiene behaviors
- Evidence base approach and solutions for improved hygiene behavior
- Evaluations of activities for results



**Thank you**  
**for**  
**your Support**